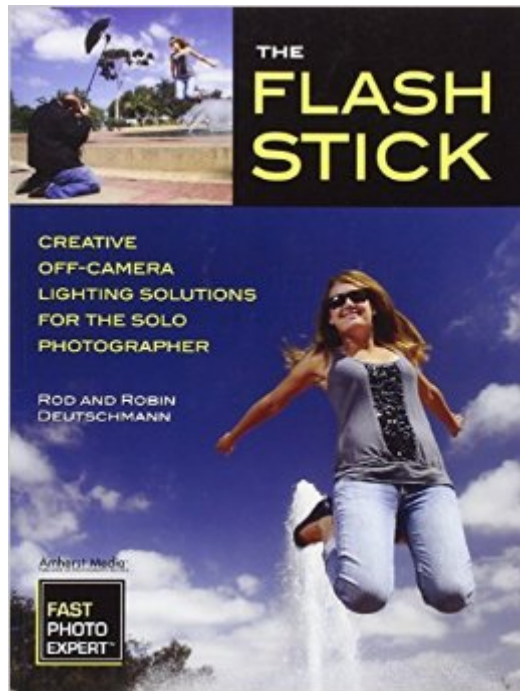


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# The Flash Stick: Creative Lighting Solutions For The Solo Photographer (Fast Photo Expert)



## Synopsis

Fully exploring the possibilities of the flash stick, a new modified light stand, this in-depth guidebook helps professional photographers more efficiently create spectacular shots. Used for solo shooting, the flash stick helps photographers distance the flash from the camera, allowing the creation of images that would be impossible with on-camera or hand-held flash; and to do so without the need of an assistant. The manual describes proper manipulation and use of the stick and how it not only helps cut a professional's overhead cost but also makes lighting easy and quick. Rod and Robin Deutschmann include instruction on building a flash stick, as well how to construct a "double-barrel" version for even greater creativity. From setting up communication between the camera and flash, to modifying the light, to balancing the flash and ambient-light levels, all the instructions for skillful mastery and flawless use of this exciting tool are included.

## Book Information

Series: Fast Photo Expert

Paperback: 96 pages

Publisher: Amherst Media (October 24, 2012)

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Product Dimensions: 7.5 x 0.4 x 9.9 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (10 customer reviews)

Best Sellers Rank: #1,938,984 in Books (See Top 100 in Books) [#86 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Flash Photography](#) [#476 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting](#) [#2208 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Reference](#)

## Customer Reviews

I had read the Deutschmann's comments about a "flash stick" on their Facebook postings and was curious just what it was. After some investigation, I got it! Intrigued, I ordered the book and then some light stands to make my own: [...] Though not a new idea or implementation, it is, nonetheless, clever and they have used it to advantage in the classes they teach and I intend to do the same: [...]

I made myself a stick right away and have been practicing ever since. I usually shoot alone and like to take my portraits outdoors. I learned a lot and have made a flash stick from what I already had and have been practicing ever since. Fun projects and lessons to try out. Excellent read.

Today, everyone is focused on technology, features, and the next new thing. Rod and Robin Deutschmann take a different view. The next new thing is within you as the photographer. Your ability to create and imagine is your greatest strength. The book explains the tools and techniques to get to the image you see in your mind in your photos. Learning how to make use of your lighting available (ie the flash you hold in your hand) can create dynamic and interesting photos that make the subject pop off the page or be soft, warming, and inviting. Everything in the book is based on solid foundational photography skills and is not a gimmick or a trick. This is a great foundation for the beginner as well as the seasoned photographer.

How many times have you found yourself working alone and trying to use off camera flash. The book give the new photographer or a established one some additional food for thought. I have a new photographer that I am giving a copy of this book to help him learn off camera flash and the most important thing to go lone with HOW TO and that is WHY YOU. For example starting at page 35 and subsequent pages, the example of the model to use and understanding lighting patterns and reflectors and their use. Also the most important thing is to PRACTICE AND MANY PHOTOGRAPHER JUST DO NOT WANT TO THAT. A good singer has a voice coach, a football team has a coach as well. This book can be a coach, or trainer in your photo life.

I just bought this book, and I have to say, it's the most comprehensive overview of flash stick photography I have read to date. Although honestly, it's kind of an off topic, so I had a tough time finding ANY information out there on it. For those of you who want to create a unique, really cool style without spending hours in Photoshop, this book is for you. I also noticed that the photography isn't overwhelming for an amateur to imagine creating. The authors use what looks like their own family and friends to show realistic, do-able photos.

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